



BENJAMIN
FRANKLIN
Experience



Program Guide | Summer 2017

“ If you would not be forgotten
As soon as you are dead and rotten,
Either write things worth reading,
Or do things worth the writing.

A white cursive signature of Benjamin Franklin, written in a classic, flowing style with a long, sweeping underline.



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BENJAMIN FRANKLIN *Experience*

BFE is a summer program inspired by Ben Franklin's incredible career as a businessman, inventor, diplomat, scientist, and writer.

Our two-week courses expose students between the ages of 14-18 to a wide variety of careers via day-long experiences, each lead by an expert in their profession. Fields include STEAM (science, technology, engineering, arts, math), journalism, law, medicine, and more. One day we work with an environmental scientist in a mountain stream; the next, we may be cutting a music track for a TV show.

Throughout these experiences, students develop skills necessary for success in every career: creative problem solving, storytelling, and empathy. Each student also builds a portfolio of written and visual work, which chronicles their amazing journey through this program. ⚙️

The People You Will Meet



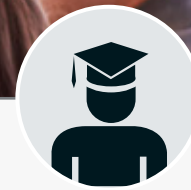
Every class is led by a different **Guest-Instructor**. These are experts in their field who immerse students in their career for a day via hands-on experiences and guided field trips. Each class is crafted by the Guest-Instructor and BFE directors to introduce students to worlds previously unknown to them, and open their eyes to new possible futures.



Two **Program Instructors** attend each class to offer continuous guidance, prepare students for field trips, handle logistics, and encourage focused reflection at the end of each class. They sharpen students' writing skills with thoughtful assignments, and the exploration of interests and future passions.



Visiting-Mentors attend select classes alongside students. They are high-performing professionals from a variety of fields, interested in sharing their career stories with students and participating in class experiences. Students may be paired with visiting-mentors based on interests expressed in their program application, which could include former olympians, CEO's, venture capitalists, restaurant owners, architects, and more.



Students accepted into BFE are highly motivated with a desire to develop friendships with other young emerging leaders from diverse backgrounds and interests.

Your Program Instructors



Jonathan Shanin is the founder of Benjamin Franklin Experience. Jonathan has excelled in many careers, including naval architecture, online marketing, and philanthropy. He brings a long history in photography, storytelling, and filmmaking to students, with past projects including mini-documentary production for the United States Embassy Association related to the need for increased medical care in the Amazon rainforest. Jonathan is a former member of the U.S. National Team in kayaking.



Ellen Edwards graduated from Wofford College in 2016 with a Bachelors of Arts in Humanities and a minor in Business. Ellen studied abroad with the SIT International Honors Program, spending 16-weeks living with host families while studying Urban Planning through a social justice lens. This program took her all over the world— to New York City; Buenos Aires, Argentina; Dakar, Senegal and Hanoi, Vietnam. Ellen greatly enjoys spending time outside, hiking in beautiful national parks, playing intermurals with friends, or sitting on the shore of Lake Michigan.

2017 Summer Schedule

Weekdays, 9:00 a.m. — 4:00 p.m.

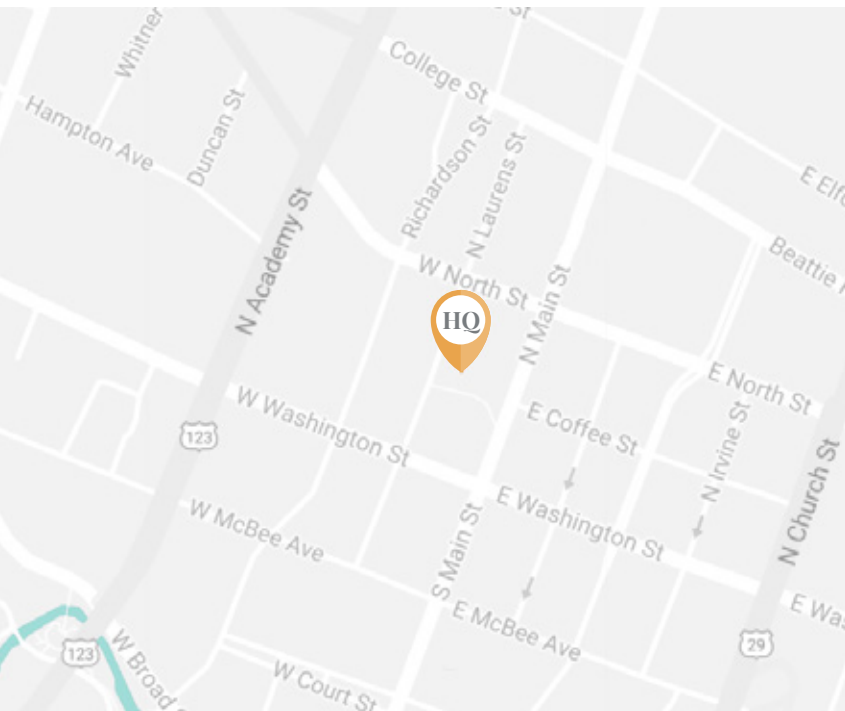
- Course 1: Monday, June 5 — Friday, June 16
- Course 2: Monday, June 19 — Friday, June 30
- Course 3: Monday, July 10 — Friday, July 21
- Course 4: Monday, July 24 — Friday, August 4

Field Trips



All field trips depart from class headquarters. Transportation to and from field trips and headquarters is provided. Many are walking field trips.

Assistance in getting to-and-from class headquarters may be available for eligible students.



Class Headquarters

101 North Main Street
Suite 300
Greenville, SC 29601



NEXT on Main is located in the heart of downtown Greenville's Main Street, overlooking ONE City Plaza. The 20,000 square foot space creates a home in Greenville's Central Business District for entrepreneurs to cultivate and grow their businesses into world-class operations.

June 5 - June 16 | 9:00 am - 4:00 pm

Monday, June 5	Tuesday, June 6	Wednesday, June 7	Thursday, June 8	Friday, June 9
<p>Intro to the Program, Intro to Journalism</p> <p>@ Class Headquarters, Falls Park</p> <p>w/Photojournalist</p>	<p>Body Language of Successful People</p> <p>@ Class Headquarters</p> <p>w/Former Military Interrogator + Business Development Pro</p>	<p>Intro to Design Thinking</p> <p>@ Engineering Design Lab</p> <p>w/Design Thinking Team</p>	<p>Environmental Science, Health of Local Streams</p> <p>@ Local Streams/ Research Lab</p> <p>w/Fluvial Geomorphologist</p>	<p>Join an Improv Comedy Troop</p> <p>@ Alchemy Improv Theatre</p> <p>w/Professional Improv Comedian</p>

Monday, June 12	Tuesday, June 13	Wednesday, June 14	Thursday, June 15	Friday, June 16
<p>Art Therapy with the Disabled</p> <p>@ Rehab Center</p> <p>w/Occupational Therapist</p>	<p>The World of Music Production</p> <p>@ Recording Studio</p> <p>w/Professional Composer for TV</p>	<p>Life Inside a Marketing Agency</p> <p>@ Marketing Agency</p> <p>w/Creative Director</p>	<p>What's The Verdict? Mock Trial Simulation</p> <p>@ Law Firm</p> <p>w/Trial Attorneys</p>	<p>Elevator Pitches: Your Story, Your Brand</p> <p>@ Class Headquarters</p> <p>w/Venture Capitalist + Surprise Guest!</p>

Example Day

Explore a career in environmental science, and study macroinvertebrates as bioindicators for stream health.

- Transportation to local streams/ research lab
- Intro to macroinvertebrates and stream quality
- Picnic lunch outside
- Collect data samples from two streams: one that has been impacted by construction, the other surrounded by forest.

- Transportation back to HQ
- Focused reflection and writing exercise
- Preparation for next day's class
- Class concludes at 4:00 p.m.

9:00

- Students report to HQ
- Introduction to visiting-mentors
- Group activation exercise
- Review of guest-instructor's background and career

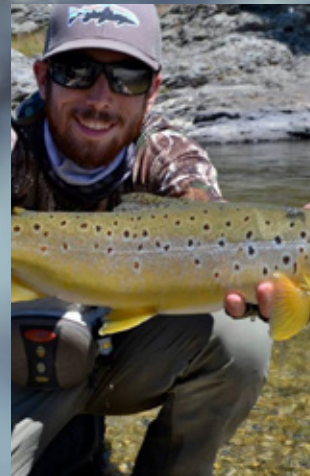
11:00

- Compile results
- Compare streams
- Review Environmental Science career paths and highlights

2:00

3:00

4:00

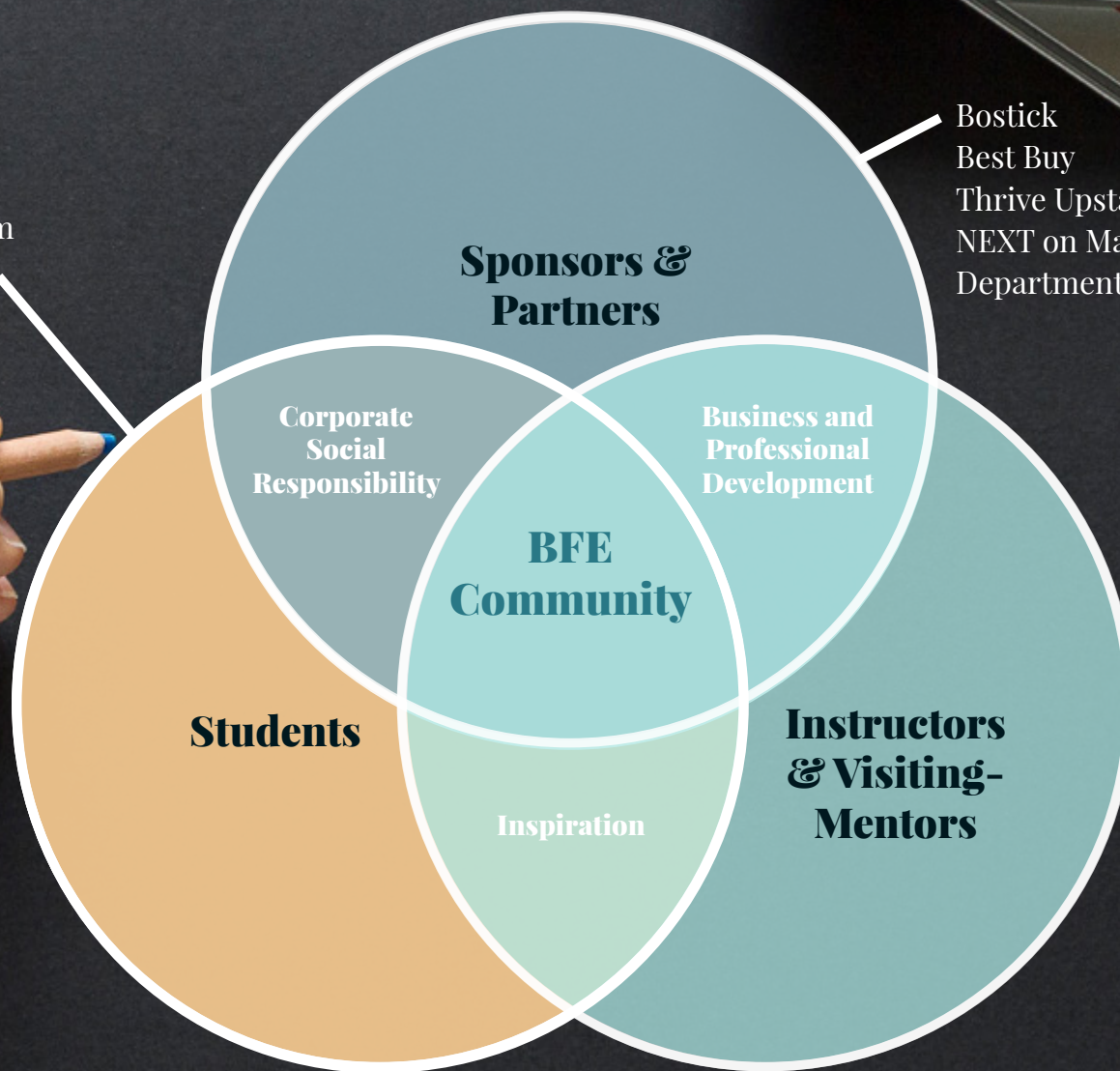


Guest-Instructor

Ryan Richardson
Fluvial Geomorphologist

Become Part of Benjamin Franklin Experience

100 Teenagers from Greenville County



Bostick
Best Buy
Thrive Upstate
NEXT on Main
Department of Social Services

CEO's, former Olympians, Venture Capitalists, Entrepreneurs, Medical Professionals, Architects, Engineers, Scientists, Designers, and more

Benefits of Participation



- Discover the career that really inspires you, that would make you happy
- Connect what you learn in school to skills you will actually need in the workforce
- Learn about what you can be doing now to meet expectations of real-world employers, so that you can go out and get the career you most want



Create connections with dozens of new people—like-minded students, inspirational professionals, and mentors—from a wide variety of careers and backgrounds that you might not otherwise have a chance to meet.



Receive career guidance on how to get where you want to go. Have the chance to ask for real-world, practical advice on how to get started in a career that matters to you, and learn what a day-in-the-life really looks like.



Learn about your own strengths and weaknesses by taking a test that assesses skills that all employers look for.



Receive a Certificate of Learning that builds your resume for colleges or employers to let them know about the skills you develop in class.



Develop a Portfolio of Writing that describes your journey through the program, which can also be presented as an example of your skills.

Program Cost

- BFE runs 4 courses per summer
- Cost for participation is \$2,370 per course.



What's included:

- BFE certificate of learning
- Field trip transportation, to-and-from headquarters
- Lunch, snacks, and beverages
- Field notebooks
- Loaned equipment for daily experiences, such as rain gear and rubber boots
- Loaned camera and photography gear
- Professionally edited portfolio of your writing assignments
- Cloud based portfolio of your written, visual, and musical work
- BFE email address
- BFE hat

The Process:

- Applications are due by April 10, 2017.
- Acceptance emails will be sent out by April 15, 2017 with additional forms that must be submitted to attend the program.
- After notification of acceptance into program, an \$800 deposit will secure the students spot in the program. Deposits are due one month prior to the course start date.
- Remaining balances are due two weeks prior to course start date.
- Program scholarships are available.
- Students, parents/guardians have no need to anticipate unexpected fees or expenses from program participation.



Scholarships

The BFE student application includes a check box that indicates a desire for consideration for scholarship. Both full and partial scholarships are available.

Our Scholarship Application Form can be downloaded or completed online at: franklinexperience.org/scholarships

Teens receiving assistance from one or more of these programs will automatically be considered for scholarships:

- Free or Reduced Lunch School Program
- Foster Care
- Medicaid
- Other similar local, state or federal programs

Verification of program participation is required. Simple instructions on what to send, and where to send paperwork can be found within the Student Application, which can be completed or downloaded at FranklinExperience.org/apply

For teens and families seeking either full or partial scholarships, the following information is required:

- A copy of the household's 2016 federal income tax return filed by a parent or guardian; and
- A statement by the guardian or student that describes the family's financial need for the scholarship and the applicant's interest in the program. Please include the amount that would be required (in scholarship funding) to make it possible for the student to attend this program.

See our Student Application Form for complete details. FranklinExperience.org/apply

How to Apply

The program is open to all teens (ages 14-18) who are driven, and eager to explore a multitude of careers. The application process is competitive. We anticipate that there will be more demand than available spots for our summer courses. The application process has two steps:

- 1. Ask a reference to complete our nomination form and submit it directly to the Benjamin Franklin Experience. Nominators can be a school counselor, a coach, a pastor, a teacher, an employer or a close adult.**
- 2. Complete and submit our student application.**



**Download form or nominate online:
FranklinExperience.org/nominate**

**Download form or nominate online:
FranklinExperience.org/apply**

Questions?

Please contact Ellen Edwards, Program Coordinator, with any questions or for assistance in completing your nomination or application forms: ellen@FranklinExperience.org | 864.246.8123



Policy Highlights

Benjamin Franklin Experience has a complete Student Handbook which contains all of our policies and student guidelines. The following are a handful of key policies for consideration when applying for the program:

REFUND POLICY: Students who withdraw for any reason must do so in writing, either via email or mail. Refunds are made according to the following schedule:

- Withdrawal on or before May 15, 2017: 100% refund
- Withdrawal between May 15, 2017 and 3 weeks prior to course start date: 50% refund
- Withdrawal during program: No refund will be given.

PRIVACY POLICY: Protecting personal information and using it in a manner consistent with your expectations is of highest priority for everyone associated with Benjamin Franklin Experience. All information submitted in applications and nomination forms are held in strict confidence and are never shared with third-parties, unless required by law.

SCHOLARSHIP POLICY: All scholarship dollars are non-transferable, will not be converted to cash, and have no cash value other than as payment towards Benjamin Franklin Experience tuition.

Contact Information

Learn more about Benjamin Franklin Experience at www.FranklinExperience.org

Jonathan Shanin, Founder and Program Director
jonathan@FranklinExperience.org

864.246.8123

BENJAMIN
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Experience

aid
Joy

